

The History of

FLORIDA STATE PARKS

THE BEST THAT NATURE HAS TO OFFER



EXHIBIT SPONSORSHIP OPPORTUNITY

Established by the Florida Legislature in 1935, the Florida Park Service has played an instrumental role in preserving our state's natural environment and its cultural resources, while providing unique recreational activities for citizens and visitors. From archaeological sites to forts to beaches to springs, the park system encompasses the wide variety of environments which make Florida special. The Florida Park Service, by protecting, interpreting, and making available "the best that nature has to offer," has been a vital component of the State's number one industry—tourism. Through historical images, unique artifacts, film footage, and other interpretive materials, the exhibit will show how legislation, citizen input, and environmental awareness have shaped the agency and how it developed into one of the finest state park systems in the nation.

The Florida Historic Capitol Museum invites you to join us as we offer visitors a unique opportunity to view a historically significant collection that showcases how Florida's state parks have preserved natural beauty and benefitted citizens for the past eighty years.

TODAY THE PARK SYSTEM WELCOMES MORE THAN 27 MILLION VISITORS A YEAR.

BLACK-AND-WHITE PHOTOGRAPHS COURTESY OF THE STATE ARCHIVES OF FLORIDA; OTHERS COURTESY OF THE FLORIDA DIVISION OF RECREATION AND PARKS.

SPONSORSHIP LEVELS & BENEFITS

By sponsoring *The Best that Nature Has to Offer* exhibit, you will be demonstrating your commitment to the community, furthering civic and cultural engagement and education, and affiliating your company with Florida's most iconic Museum located just steps away from Florida's Capitol.

Your sponsorship will be a valuable and creative public relations tool that will enhance your visibility with more than 75,000 patrons who visit the Museum each year and strengthen your image with Florida's top government officials, local residents, community leaders, and travelers.



In addition to these promotional opportunities, sponsors will receive the benefits listed at each level as outlined here. Also, because the Florida Historic Capitol Foundation is a 501(c)(3) non-profit organization, your gift will be tax deductible to the extent provided by law.

\$20,000 EXHIBITION SPONSOR

- » Opportunity to host a corporate event at the Museum (**during Session**)
- » Opportunity to speak at Exhibit Opening Reception
- » Opportunity for participation in on-air media coverage
- » Customized, showcase opportunity during one of our scheduled exhibit programs
- » Company may include a 120 second video on AV display
- » Recognition of Company in pre-event radio spots
- » Recognition of Company displayed on slides in the exhibit AV presentations
- » Recognition of Company on the Sponsors' panel located at the entrance to the exhibit
- » Recognition of Company on all printed promotional materials (such as flyer, poster, and rack card)
- » Recognition of Company on all electronic announcements of the exhibit
- » Acknowledgement in all press releases
- » Logo included in all print ads
- » Company name and logo on exhibit page of Museum's website, with link to your website
- » Recognition in Exhibit Sponsor Thank You ad
- » Recognition on Museum donor wall
- » Copper recognition gift

\$10,000 PRESERVATION SPONSOR

- » Opportunity to host a corporate event at the Museum (excluding the months of Session)
- » Recognition of Company during Exhibit Opening Reception
- » Recognition of Company displayed on slides in the exhibit AV presentations
- » Recognition of Company on the Sponsors' panel located at the entrance to the exhibit
- » Recognition of Company on all printed promotional materials (such as flyer, poster, and rack card)
- » Recognition of Company on all electronic announcements of the exhibit
- » Acknowledgement in all press releases
- » Logo included in all print ads
- » Company name and logo on exhibit page of Museum's website, with link to your website
- » Recognition in Exhibit Sponsor Thank You ad
- » Copper recognition gift

\$5,000 INTERPRETATION SPONSOR

- » Recognition of Company during Exhibit Opening Reception
- » Recognition of Company on the Sponsors' panel located at the entrance to the exhibit
- » Recognition of Company on all printed promotional materials (such as flyer, poster, and rack card)
- » Recognition of Company on exhibit page of Museum's website, with link to your website
- » Logo included in all print ads
- » Recognition in Exhibit Sponsor Thank You ad

\$2,500 RECREATION SPONSOR

- » Recognition of Company during Exhibit Opening Reception
- » Company name on the Sponsors' panel located at the entrance to the exhibit
- » Company name and logo on exhibit page on Museum's website, with link to your website
- » Recognition in Exhibit Sponsor Thank You ad

\$1,000 EVENT SPONSOR

- » Company name and logo on the promotional materials produced for that event (such as website, press release, flyer)



SPONSORSHIP FORM

INFORMATION

CONTACT:

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COMPANY / ORGANIZATION:

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ADDRESS:

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PHONE:

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FAX:

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SPONSORSHIP LEVELS

Please check the box next to your level of participation below. Please make check payable to the Florida Historic Capitol Foundation.

- \$20,000 EXHIBITION SPONSOR**
- \$10,000 PRESERVATION SPONSOR**
- \$5,000 INTERPRETATION SPONSOR**
- \$2,500 RECREATION SPONSOR**
- \$1,000 EVENT SPONSOR**

OTHER OPPORTUNITIES TO PARTICIPATE

My company/organization would like to support the exhibit by providing:

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If you and your staff would like to assist with the exhibit but are not sure how you would like to participate, please contact the Development Office at 850-487-1902 or email goddard.kelly@flhistoriccaptol.gov to discuss ways to participate.

**PLEASE RETURN THIS FORM AND
PAYMENT FOR YOUR SPONSORSHIP TO:**

Florida Historic Capitol Museum
400 South Monroe Street, Room B-06
Tallahassee, Florida 32399-1100
850.487.1902

